

**Partner with TANA for TANA's 83rd Annual Meeting
First Virtual Convention
October 24-25, 2020**



EXHIBITOR OPPORTUNITIES

Engage with nurse anesthetists throughout the virtual conference! This is a unique opportunity to share a wealth of information and make necessary connections, while staying safe and physically distanced.

EXHIBITOR BENEFITS

- Boost your company's image with an exhibit booth in our TANA virtual exhibit hall – a live link will be created with your company logo
- Attendees can watch a personal welcome video and download your company brochures
- Visit live with TANA convention attendees - attendees can request instant or prescheduled live meetings with exhibitors one on one or in groups
- Ability to have multiple individuals work in the virtual booth
- Exhibitors can share slides and videos with attendees
- Save on travel expenses, shipping materials, and hotel costs
- Help support Tennessee CRNAs

Please respond by October 5, 2020 if you would like to take advantage of this opportunity!

2020 TANA Virtual Meeting Exhibitor Levels

<p>Exhibitor \$500</p> <ul style="list-style-type: none"> • Virtual exhibitor booth • Company Profile – name, logo, description, & contact information • External link to website • Video message within virtual booth • Opportunity to post coupons/raffles/giveaways within virtual booth • Access to attendee community • In-app messaging & private chat • Scheduling of one-on-one virtual meetings • Post-event attendee listing
<p>Premier Sponsor \$950</p> <ul style="list-style-type: none"> • All Exhibitor opportunities • Company logo displayed on rotating banner on virtual event site • Company logo with link displayed on TANA website CONVENTION page for three months • Logo included in all TANA convention communications across the state • Video message during break/transition (pre-recorded for up to 2 minutes)
<p>TANA Partner \$2,000</p> <ul style="list-style-type: none"> • All Exhibitor + Premier Sponsor opportunities • Pre-event registration email list • Company logo with link displayed on TANA website HOMEPAGE for six months • Acknowledgement in live sessions • Option to record exhibitor's presentation for viewing after the convention • Company listing in Sponsorship Guide sent to all 2,200+ TANA members • Opportunities for speaker sponsorship
<p>TANA Platinum Partner \$2,500</p> <ul style="list-style-type: none"> • All Exhibitor + Premier Sponsor + TANA Partner opportunities • Company logo with link displayed on TANA website HOMEPAGE for one year
<p>College Bowl Sponsor \$1,650</p> <ul style="list-style-type: none"> • Company name in front of students from our (6) schools of anesthesia (over 400 students in Tennessee plus faculty, staff, and CRNA's across the state) • Company name listed on ALL correspondence to TANA membership referencing convention and the college bowl • Company logo displayed on Host Platform to show throughout College Bowl on October 24 • Two-minute presentation can be pre-recorded with our assistance to show to all College Bowl participants and shared on the convention timeline for others to see • Free Exhibit Booth to visit with all TANA attendees • Participate as a panelist trivia judge to select the school spirit winner

2020 TANA Virtual Meeting Exhibitor Registration

Payment Options

- Credit card: [visit form here](#)
- Check: see below for instructions to pay by check

Commitment Level

Exhibitor	\$500
Premier Sponsor	\$950
TANA Partner	\$2,000
TANA Platinum Partner	\$2,500
College Bowl Sponsor	\$1,650

By signing below, the exhibitor agrees to pay the exhibit fee selected **no later than October 5, 2020**, unless approved by TANA's Executive Director. Any changes or cancellations must be made prior to October 5, 2020. Exhibitors are responsible for payment of the full exhibit fee if cancellation is submitted after October 5, 2020.

After payment is received in full, an **Exhibitor Toolkit** will be emailed from UT Conference Services with information about setting up a virtual exhibit booth. Full technical support will be available to assist during the setup process and throughout the virtual convention.

Company Information

Company _____
 Contact Name _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____
 Website _____

Electronic Signature _____ **Date** _____

Title _____

Payments made by check should be mailed to:
 P.O. Box 60128
 Nashville, TN 37206