



TANA'S 86TH ANNUAL MEETING - BELIEVE IN BELIEVE! October 6-8, 2023 | Murfreesboro, TN

EXHIBITOR OPPORTUNITIES

Join us this year at TANA's 86th Annual Fall Meeting where you can engage with certified registered nurse anesthetists (CRNAs) and student registered nurse anesthetists (SRNAs) from across the state. This is a unique opportunity to share products and information and make necessary connections in person!

This year's theme is "Believe!" As the great Ted Lasso once philosophized, "*I believe in believe.*"

You can register online here and see the information below. Respond by September 1, 2023, to take advantage of this opportunity!

EXHIBITOR BENEFITS

- Boost your company's image with a booth in our **in-person** exhibit hall.
- Visit face-to-face with TANA convention attendees.
- Exclusive option to create a personal welcome video on the TANA website and include your company brochures for attendees to download.
- Ability to have multiple individuals work in your booth.
- Invitation to attend the TANA Welcome Reception with board members, attendees from across the state, program directors and students with typical attendance at 400+ for overall meeting.
- Show your support for Tennessee CRNAs.
- Special opportunity to provide company swag in welcome packets.

2023 TANA MEETING EXHIBITOR LEVELS

Exhibitor

\$500

- Exhibit booth with two attendees
- Meet face-to-face with attendees
- Video message posted on TANA Website Meeting Page
- Opportunity to raffle door prizes for contact access to attendee community
- Company name listed on TANA website CONVENTION page for **three months**

TANA Partner

\$1,000

- All Exhibitor opportunities
- Company logo displayed on TANA website CONVENTION page for **six months**
- Sponsorship promoted via TANA social media
- Company logo included in all TANA convention communications across the state
- Video message during break/transition (pre-recorded for up to 2 minutes)

TANA Premier Partner

\$2,000

- All Exhibitor + Premier Sponsor opportunities
- Exhibitor booth with up to three attendees
- Pre-event registration email list
- Linked Company logo displayed on TANA website HOMEPAGE for **six months**
- Acknowledgement in all introductory morning sessions
- Option to record exhibitor's presentation for viewing after the convention
- Company listing in Sponsorship Guide sent to all 2,200+ TANA members
- Opportunities for speaker sponsorship

TANA Platinum Partner

\$2,500

- All Exhibitor + Premier Sponsor + TANA Partner opportunities
- Exhibitor booth with up to four attendees
- Linked Company logo displayed on TANA website HOMEPAGE for **one year**

2023 TANA MEETING SPONSORSHIP OPPORTUNITIES

College Bowl Sponsor

\$2,500

- Company name in front of students from our (6) schools of anesthesia (over 400 students in Tennessee plus faculty, staff, and CRNA's from across the state)
- Company name listed on ALL correspondence to TANA membership referencing convention and the college bowl
- Two-minute presentation can be pre-recorded with our assistance to show to all College Bowl participants and shared on the convention timeline for others to see
- Free Exhibit Booth to visit with all TANA attendees
- Participate as a panelist trivia judge to select the school spirit winner

TANA SRNA Luncheon Sponsor

\$2,500

- All Exhibitor opportunities
- Opportunity to speak for 2-3 minutes at the SRNA Luncheon
- Linked Company logo displayed on TANA website CONVENTION page for **three months**
- Company name listed on ALL correspondence to TANA membership referencing convention and the SRNA Luncheon
- Post-event attendee list

TANA CRNA Luncheon Sponsor

\$2,000

- All Exhibitor opportunities
- Opportunity to speak for 2-3 minutes at the CRNA Luncheon
- Linked Company logo displayed on TANA website CONVENTION page for **three months**
- Company name listed on ALL correspondence to TANA membership referencing convention and the CRNA Luncheon
- Post-event attendee list

2023 TANA MEETING EXHIBITOR REGISTRATION

Payment Options

- To register online: [visit form here](#)
- If you need a printed copy of our registration form for submittal with a check request, please use this form and instructions below.

<input type="checkbox"/>	Exhibitor*	\$500
<input type="checkbox"/>	TANA Partner	\$1,000
<input type="checkbox"/>	TANA Premier Partner	\$2,000
<input type="checkbox"/>	TANA Platinum Partner	\$2,500

<input type="checkbox"/>	College Bowl Sponsor	\$2,500
<input type="checkbox"/>	TANA SRNA Luncheon Sponsor	\$2,500
<input type="checkbox"/>	TANA CRNA Luncheon Sponsor	\$2,000

Signature _____ Date _____

Payments made by check should be mailed to:

P.O. Box 60128
Nashville, TN 37206

If your booth needs electricity, it is an additional \$35.00 fee. Additionally, TANA requests all Exhibitors to provide an attendee door prize of \$50+ to be given in a raffle by TANA or your company during the Exhibit Hall on Saturday.

Education District Meetings

Want to sponsor a District lunch or dinner meeting? Check here if you would like for us to contact you to be able to meet with our members in their district. See a list of education districts [here](#).

Yes No

Company Information

Company_____

Contact Name/Title_____

Address_____

City/State/Zip_____

Phone_____ Email_____

Website_____

Attendee Names

You are permitted two attendees. Any additional attendees will be a \$25 additional fee, unless otherwise stated in sponsor benefits.

Attendee No. 1 Name_____ Attendee No. 2 Name_____

Attendee No. 3 Name_____ Attendee No. 4 Name_____

Exhibitor & Sponsorship Agreement

Exhibit space will be reserved during the Annual Meeting of the Tennessee Association of Nurse Anesthetists at the Embassy Suites Murfreesboro Hotel & Conference Center, for October 21-23, 2022, on a first-come, first-served basis, as specified below:

By signing below, the exhibitor agrees to pay the exhibit fee selected **no later than September 1, 2023**, unless approved by TANA's Executive Director. Any changes or cancellations must be made prior to September 1, 2023. **Exhibitors are responsible for payment of the full exhibit fee if cancellation is submitted after September 1, 2023.**

The Exhibit Prospectus including Rules and Regulations furnished by the Tennessee Association of Nurse Anesthetists are to be construed as a part of this contract, and the Exhibitor agrees to abide by the Rules and Regulations.

Signature_____ **Date**_____